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LIFE: The Shyan Selah Show to be Syndicated Through Dr. Pat Baccili's Transformational Talk Radio Network; Shyan Selah to Join Dr. Pat at the 23rd NW Women's Show

February 28, 2011 – Seattle, WA – Brave New World is proud to announce that **“LIFE: The Shyan Selah Show”** is being picked up for syndication by **Dr. Pat Baccili's Transformational Talk Radio Network**. Home to such guests and hosts as **Olivia Newton John, Dr. Wayne Dyer, Deepak Chopra, Shirley MacLaine** and **Dr. Pat's own top rated positive talk radio show, “The Dr. Pat Show – Talk Radio to Thrive By,”** the Transformational Talk Radio Network broadcasts on over **300 stations worldwide**. To commemorate this new partnership, Shyan Selah will join Dr. Pat Baccili for the launch of her **“Global Prosperity Radio Series”** during the **23rd NW Women's Show on March 4th – 6th at Qwest Field for an audience of over 25,000 women.**

“I've always had times in my life where I knew what I stood for and I went through a period where I forgot that for a little bit,” said Dr. Pat Baccili. “What I love about my network, the Transformational Talk Radio Network, is it causes all of us to take a stand for what we believe in and what we believe will uplift the world for the better. For that reason I believe that this partnership is a match made in heaven. What I love about Shyan is he got to stand on the shoulders of those who came before him and now he's got great, broad shoulders for others to stand on. We're joining forces so we can invite people across the globe to stand with us and be proud of who they are and live their best life. If we can, through my message and Shyan's message and music, create an opening for people to feel hope, then we've done our part in making this world a better place. I'm honored to be working with him.”

“LIFE: The Shyan Selah Show” debuted on air on 1150AM KKNW, Seattle Alternative Talk on November 5th, 2010 and is based on the life and networks of host Shyan Selah, music artist, entrepreneur and social activist who, as an accomplished vocalist, MC and businessman, created his own entertainment company **Brave New World and non-profit foundation, The Brave Foundation.**

Now via “LIFE: The Shyan Selah Show,” Shyan Selah aims to pull back the curtain on the behind the scenes world of the entertainment industry with the intention of spotlighting the



unique stories of a variety of guests such as **Eddie Levert, Jr, music executive and son of Eddie Levert of The O'Jays; J.R. Martinez, Iraqi vet and star of *All My Children*; Alan Paul of the 10x Grammy Award-winning jazz group, Manhattan Transfer; Gary Belz, founder of the House of Blues Studios** and more; as well as useful, accurate, and inspiring advice for those looking to learn how to create careers in the music and entertainment business. Selah's added blend of spotlighting never before-heard music along with youth, health and social justice issues has made for an incredibly unique and diverse show entirely new to the global listening audience as well as the **Transformational Talk Radio Network, which is also aired coast to coast on CBS Lifestyle Radio in Boston, Seattle and Detroit.**

“This is obviously a major opportunity and a huge break for me, my career, my business and my overall message,” says Shyan Selah. “I am exceedingly thankful for the opportunity and plan on using it with all that I have so that the purpose of uplifting people will come to fruition.”

About Shyan Selah:

Shyan Selah is an artist, entrepreneur and activist. He's the CEO and Founder of the entertainment group, Brave New World, and the non-profit youth organization, The Brave Foundation (<http://www.thebravefoundation.com>), as well as the host of LIFE: The Shyan Selah Show on talk radio (<http://www.shyanselahshow.com>). He is a unique artist in today's music scene whose talents include classic rock & R&B vocals as well as an incredible ability as MC, rapper and poet who speaks to a universal culture. Through his fusion style of rock, hip hop and soul along with his philanthropic efforts he has fashioned a self-made career where he's created his own niche in the entertainment world and has garnered the respect of both giants in the music and entertainment industries and cutting-edge social activists around the globe. Shyan Selah will release his next album, *City of Angels* world-wide through Universal Music Group in 2011.

About Dr. Pat Baccili:

Dr. Pat Baccili (<http://www.thedrapatshow.com>) is a leader in the field of human potential and the creator of the remarkable “Crust Busting™” process. An international award winning talk radio host, TV commentator, certified career and belief coach, dynamic seminar leader, award winning author and researcher on fostering respect and trust in the workplace, inspirational speaker and CEO of a successful organizational consulting firm. Called the Oprah of radio by her listeners, Dr. Pat is blowing the doors off of traditional talk radio. The Dr. Pat Show is #1 on Alternate Talk radio and Dr. Pat was Host of the Year on VoiceAmerica.com.

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