

# CALL FOR PAPERS

## International Conference

### Language in the (New) Media: Technologies and Ideologies

Thursday 03 to Sunday 06 September 2009  
University of Washington, Seattle, Washington, USA

<http://www.com.washington.edu/lim/>  
(interactive announcement with links)



#### Keynote speakers

- Naomi Baron, American University, USA
- Sally Johnson, University of Leeds, England
- Jannis Androutsopoulos, Kings College London, England
- Theo van Leeuwen, University of Technology Sydney, Australia

#### Background

This is the third in a series of conferences organized around the role of the media in relation to the representation, construction and/or production of language. The first two conferences were held at Leeds University, England: in 2005, *Language in the Media: Representations, Identities, Ideologies*, and, in 2007, *Language Ideologies and Media Discourse: Texts, Practices, Policies*. In 2009, the conference will be leaving Leeds and coming to Seattle.

#### Conference theme

We invite you to submit abstracts for papers which explore the representation, construction and/or production of language through the technologies and ideologies

of new media - the digital discourse of blogs, wikis, texting, instant messaging, internet art, video games, virtual worlds, websites, emails, podcasting, hypertext fiction, graphical user interfaces, and so on. Of equal interest are the ways that new media language is metalinguistically represented, constructed and/or produced in print and broadcast media such as newspapers and television (see below).

With this new media theme in mind, the 2009 conference will continue to prioritize papers which address the scope of the AILA Research Network on Language in the Media by examining the following types of contexts/issues:

- standard languages and language standards;
- literacy policy and literacy practices;
- language acquisition;
- multilingualism and cross-/inter-cultural communication;
- language and communication in professional contexts;
- language and class, dis/ability, race/ethnicity, gender/sexuality and age;
- media representations of speech, thought and writing;
- language and education;
- political discourse;
- language, commerce and global capitalism.

### **Abstract submission**

Please submit abstracts for papers (20 minutes plus 10 for discussion) by email to [lim2009@u.washington.edu](mailto:lim2009@u.washington.edu) no later than **Thursday 26 February 2009**. Abstracts should include a title, your contact details (name, mailing address, email) and a description of your paper (250 -350 words). The conference committee will begin reviewing abstract submissions immediately after the deadline; notification of acceptance will be Thursday 19 March. (Please send your abstract as a Word document or in the body of your email.)

### **Program and registration**

In order to help your early planning for the conference, we have already finalized the basic program structure for the conference a copy of which can be downloaded from the conference webpage (see above). This outline shows the start and finish times of the conference, the main social events (reception, BBQ and conference dinner), as well as lunches and coffee breaks. The conference planning committee is also arranging an optional program of tours and activities for Sunday 06 September. A business meeting for the AILA Network will also be scheduled for the Sunday morning.

Official conference registration will begin on Thursday 19 March, with *early registration* ending Thursday 21 May. The final deadline for presenter registration will be Thursday 23 July in order to be included in the final program. Registrations after 23 July will be charged an additional late registration fee of \$25.00.

### **Conference registration**

The Language in the (New) Media conference is planned as a not-for profit event. Your registration fee will cover the main operating expenses as well as scheduled buffet-style lunches, coffee breaks, the conference dinner, a reception on the first night and a BBQ on the second night. Wine and soft drinks are also included for the evening gatherings.

Early registration - until 21 May	\$350
Early registration (full-time students)	\$300

Registration - until 23 July	\$380
Registration (full-time students)	\$330
Day rate registration (accepted until 20 August)	\$150

### **Accommodation**

In addition to a number of good local hotels near to campus, the University of Washington offers pleasant, affordable accommodation.

Double room (3 nights, 3-6 Sep, with breakfast)	\$156 p/p
Single room (3 nights, 3-6 Sep, with breakfast)	\$222 p/p
Additional night (e.g. 02 or 06 Sep, double room)	\$46 p/p
Additional night (e.g. 02 or 06 Sep, single room)	\$68 p/p

The conference organizers can also make recommendations for hotels in and around the University District. More information will be available in due course.

### **Publication**

Conference co-organizer Crispin Thurlow is planning to edit a volume provisionally titled "Language in the New Media: Technologies and Ideologies" and is in discussion with the editors of the Oxford University Press' series *Oxford Studies in Sociolinguistics*. His goal would be to publish this volume in 2011.

To this end, Crispin would like to receive good quality, previously unpublished chapters which may or may not be based on papers presented at the conference. Contributions should be of no more than 7,000 words in length and should conform to APA format, please. More information about the scope of this volume will be made available nearer to the conference; in the meantime, the anticipated deadline for submission of chapters for review will be 31 January 2010.

### **Organizers**

The conference is co-hosted by the University of Washington, Seattle, USA and the University of Leeds, England, UK. Organizers are Crispin Thurlow, Kristine Mroczek and Jamie Moshin, Department of Communication, University of Washington, Box 353740, Seattle, WA 98195, USA. Please direct any queries to the organizers at [lim2009@u.washington.edu](mailto:lim2009@u.washington.edu).