



# Communication

July 2008

## Save the Date

### **Graduate student orientation, department committee meetings.**

Monday, September 22, 2008. Times to be announced later.

### **Communication Alumni Hall of Fame, Thursday, October 23, 5 pm, UW Club.**

Keynote speaker: Dr. Randy Hirokawa,  
University of Hawaii-Hilo

## 2008 Hall of Fame Inductees

### **Mary Daheim: BA, 1960**

Mary Richardson Daheim is a Seattle native who started telling stories when she was a child; she just used pictures because she didn't know how to write. After acquiring the rudiments of writing in grade school, Daheim penned her first mystery novel at age eleven. She admits it was terrible, but "showed promise." Thus encouraged, she went on to graduate from the University of Washington's School of Communications, having acquired the knowledge and skills to support herself until she wrote a better book. One of the first female editors of *The Daily*, Daheim remembers being on campus every night until midnight, working on the newspaper in addition to all her other schoolwork. When she was editor, she wasn't even allowed to sit in the press box for Husky football games. The same hadn't been true for the male editors who preceded her. In 1983, Daheim

published her first historical romance, *Love's Pirate*, for Avon Books. She followed this award-winning novel with *Destiny's Pawn*, *Pride's Captive* and *Passion's Triumph*, all for Avon, as well as several historical novels for Harlequin. An avid mystery reader, Daheim decided to try her hand at murder and mayhem with the creation of the Bed-and-Breakfast series from Avon, beginning with *Just Desserts*, and followed by *Fowl Prey*, *Holy Terrors*, *Dune to Death*, *Bantam of the Opera*, *A Fit of Tempera* and *Major Vices*. She has written over 50 novels. Daheim is member of the Authors Guild, Mystery Writers of America and Romance Writers of America.

### **Wallie Funk: BA, 1948**

Wallie Funk is a long time editor, journalist and civic activist. Born in 1922, in Anacortes, Washington, he spent one year at the UW prior to World War II. He left to serve in the South Pacific, and returned to complete his degree in 1948. From 1950 to 1960, he co-published the *Anacortes American*, and from 1965 to 1988, he produced 3 newspapers on Whidbey Island. As a journalist and editor, he was highly regarded throughout the state, and served as the president of the Washington Newspaper Publishers Association. He played a key role in getting Anacortes named an "All American City" in 1961 (only 22 were chosen out of 300 nominated). Many

consider the honor to have been a turning point in that city's growth and development. Funk served on the Anacortes City Council, was the 1959 chair of the United Good Neighbor drive, and served 3 years as President of the Anacortes Chamber of Commerce. He helped lead a series of civic improvement campaigns, including: Paving Streets in Anacortes, New Schools, Formation of Island Hospital, and adoption of the city manager form of government. He was a co-founder of the popular Anacortes Arts Festival, served 10 years on the Washington State Arts Commission, and is a current member of the Anacortes Arts Commission. He has twice received the Skagit County Bar Association's prestigious "Liberty Bell" award, which goes to people who exemplify the ideals of community service and the U.S. Constitution.

**Jerry (Gerald) Hoeck: BA, 1944**

Jerry Hoeck has had a long and distinguished career in advertising and public consulting and public service. In politics, he was particularly active in directing the campaigns and advising U.S. Senators Warren G. Magnuson and Henry M. Jackson. At UW, Hoeck worked on *The Daily* and for *Columns*, the campus humor magazine. On December 7, 1941, during his senior year at UW, Pearl Harbor was attacked. Hoeck and his *Daily* coworkers rushed to put out a special edition of the paper. At first, Hoeck wanted to join the Army Air Force; instead he stayed at UW to study Japanese. In spring, he was recruited to join the Navy's first Japanese Language School. He fought at Saipan, Tinian, and Iwo Jima. After the war, he was a founding partner of a Seattle advertising agency: Miller,

McKay, Hoeck and Hartung. The agency was well known for its innovative creative work; its clients included Rainier Beer, Bar-S Meats, KING Broadcasting, MD Tissue, West Coast Airlines, and Bardahl. Hoeck led the firm in developing television advertising. Hoeck's greatest passion was politics, and he soon became involved in the Democratic party. He worked on Warren Magnuson's 1948 Congressional campaign and his 1950 U.S. Senate campaign. (Hoeck's slogan for Maggie: "He gets things done!"). In 1952, Hoeck helped young U.S. Rep. Henry M. Jackson in his U.S. Senate race, as well (slogan: "Henry M. Jackson will make a great U.S. Senator"). In 1960, he took a three-month leave of absence from the agency, and served as the advertising manager of the Democratic National Committee. After the election, he returned to Seattle, and continued to work for local Democrats, playing a major role in the 1964 election of four Washington state congressmen: Tom Foley, Brock Adams, Lloyd Meeds, and Floyd Hicks. In 1972 and 1976, he worked on the Jackson presidential campaigns. Hoeck has been very active in community service, offering his advertising and marketing expertise to a wide variety of causes and organizations, including: the bond election for the Seattle Center (Opera House, etc.), Civic Unity Committee (working with the Urban League and other groups to fight discrimination in Seattle); numerous Seattle School bond campaigns, Forward Thrust (a vast civic improvement effort) and the slogan for the 1962 Seattle World's Fair ("Century 21" — a term that Hoeck and one of his business partners coined — as he says, "before

there was a real estate company by that name).

**Stanton Patty: BA, MA; 1949, 1958**

Stanton Patty is one of the foremost writers about Alaska, having covered that state for most of his 57 years as a reporter. He was a former assistant travel editor of the *Seattle Times* and on staff at the *Times* from 1954 to 1988. Before that, he was a reporter for the Longview, Washington, *Daily News*, working there from 1949 to 1954. Patty's Alaska stories for the *Times* have included the fight for statehood, construction of the trans-Alaska oil pipeline, the campaign for settlement of Alaska natives' aboriginal land claims, the Good Friday earthquake of 1964, the Exxon Valdez oil spill. His Alaska-travel stories have ranged from cruising to highway travel. Other assignments for the *Times* included coverage of international-fisheries meetings throughout the world, coverage of the Vietnam war in 1965 and the homecoming of Namu, the killer whale. He was lead reporter for coverage of the Seattle World's Fair in 1962. Patty was twice runner-up for the Society of American Travel Writers Lowell Thomas Grand Award. He is the author of *Fearless Men And Fabulous Women: A Reporter's Memoir from Alaska & the Yukon* (Epicenter Press, 2004)

Former Vancouver *Columbian* editor Tom Koenninger writes of Patty's reporting: "Stan and Alaska have grown up together – from the goldfields of the Yukon he prowled as a boy, to coverage of the devastating, and very deadly, Good Friday earthquake that struck Anchorage and Valdez in 1964. He's been with the Eskimos and bush pilots. He was icebound with tug crews that

barged hundreds of tons of supplies and equipment to the oilfields at Prudhoe Bay. Page after page open the reader's eyes to the people, their perils and sometimes their foibles in Alaska."

**Mayumi Tsutakawa: MA, 1976**

Mayumi Tsutakawa is a manager for grants to organizations at the Washington State Arts Commission (WSAC).

Tsutakawa became a community activist while still in college and has continued her community work throughout her career. She started her professional career at the *International Examiner*, working there after earning her BA. After earning her graduate degree, Tsutakawa worked as a reporter and later an art critic and copy and layout editor for the *Seattle Times*, where she was the first Asian American female reporter to work at any of the region's major daily newspapers. After leaving the *Times*, she became an instructor at Seattle Central Community College, teaching East Asian/Asian American history and journalism. In 1984 she went to work for the King County Arts Commission as an Arts Coordinator and later, she became manager for the Cultural Resources Division and was promoted again to assistant director. Tsutakawa also worked as a freelance editor/writer and independent project consultant on exhibitions, community project and cultural programs. She co-edited the first national Asian American women's literature and art anthology, *The Forbidden Stitch: Asian American Women's Literary Anthology*. The anthology was awarded the Before Columbus Foundation's American Book Award in 1990.

Along with her work at WSAC, Tsutakawa has been involved in a number of cultural projects, community committees, and grant-award panels. She's a member of the organizing committee for the Northwest Asian American Film Festival, art committee for new facility at the Asian Counseling and Referral services, national board member of the Association of American Cultures. She researched and wrote the public art section for the International District Urban Streetscape Plan. She is also the recipient of the *International Examiner's* Community Voices Award and the Seattle's Mayor's Arts Award. She has also served on numerous grant award selection panels, including the National Endowment for the Arts; Kentucky Arts Council, Community Arts Development; Washington State Football Stadium/Paul G. Allen Foundation - Art Selection Panel; King County Arts Commission - Sustained Support and Harborview Art; and the Wing Luke Asian Museum, Filipino American artists exhibition.

**Donald H. Wulff: PhD, 1985** (posthumous). He was director of the UW Center for Instructional Development and Research (CIDR), associate dean in the UW Graduate School, and affiliate graduate faculty in the Department of Communication. He spent 27 years at UW, teaching, consulting, researching, and co-authoring/co-editing seven volumes on issues in higher education, including *Aligning for Learning: Strategies for Teaching Effectiveness* (2005, Anker Publications) and *Paths to the Professoriate* (2004, Jossey-Bass).

His teaching areas included instructional, interpersonal, and

nonverbal communication, communication education, interviewing, instructional design, and teaching and learning in higher education. His research focused on teaching and learning in higher education with a recent emphasis on the development of graduate students as prospective teaching scholars. Wulff served in leadership roles in various national educational organizations and on editorial review boards for *Communication Education*, *The Journal for Graduate Teaching Assistant Development*, *ASHE-ERIC Higher Education Reports*, *The Journal of Higher Education*, and the *Western Journal of Communication*. Since 1984, Dr. Wulff held every possible consulting and administration position at CIDR, in addition to teaching both graduate and undergraduate courses. Wulff was honored with UW's Excellence in Teaching Award in 1984, and he was a 2002 recipient of the Bob Pierleoni Spirit of POD Award, a lifetime achievement award from the Professional and Organizational Development Network in Higher Education. He was the 2007 recipient of the UW's David B. Thorud Leadership Award. First awarded in 2006, the award is given to one faculty member and one staff member who have demonstrated exceptional abilities to lead, serve, inspire, and collaborate with broad impact.

## People

**Lisa Coutu** is among the recipients of the 2008 UW Educational Outreach Teaching Excellence Award. She was recognized for her stellar work in teaching distance learning courses

administered by UWEO including "Introduction to Communication II" and "Cultural Codes in Communication." Recipients were honored at the UW Extension Certificate Awards Ceremony held on June 18.

**Sara and Tony Docan-Morgan** have accepted tenure track positions at the University of Wisconsin, La Crosse.

**Sheryl Cunningham** has accepted a tenure track position at Wittenberg University, a few hours from where she grew up in Ohio.

**Ben Crosby** received the 2007 Outstanding Student Paper Award from the American Society for the History of Rhetoric for: "Which is the Wisest Course?: The Question of Agency in 19th-Century Mormon Revelatory Rhetoric." The committee chair wrote: "Our committee found your paper outstanding in many respects. We were to a person impressed with your capacity to read historical documents in light of complex theory, while remaining sensitive to the particular and idiosyncratic nature of the texts."

### **ComGSA Spring Conference**

The ComGSA Spring Conference was held May 31. Panels, panelists included: News, Discourse & Representation (**Teri Whitney, Manoucheka Celeste, Amanda Ballantyne**); Media, Politics & Social Movements (**Amoshaun Toft, Colin Lingle, Brian Cozen**); Race, Culture & Communication (**Li Liu, Tabitha Hart, Rebecca Clark, Vanessa Au**).

Two of our PhD students were selected for the NCA Doctoral Honors Seminar

this year: **Ben Crosby** and **Julie Homchick**.

### **Phi Beta Kappa**

26 Communication students were named to Phi Beta Kappa in 2007-8. The invitation is based upon the students' excellent academic record and interest in the liberal arts. The inductees: **Timothy Allen, Meryl Blazer, Sara Bruestle, Carrie Garrett, Makenzie Greenblatt, Joshua Hubanks, Thomas Hudson, Jui-Pu Hung, Lauren Johnson, Milo Johnson-Anderson, Laura Kuchar, Carla Lapov, Timothy Larson, Angela Lee-Winn, Jerri Murphy, Chelsie O'Neill-Dewing, Amara Russell, Erica Waliser, Julia Moore, Angelién Candido, William Mari, Stacey Engle, Karli Casto, Ashlee Malkuch, Heather Serrano, Matthew Lennert.**

### **Department Committee Assignments for 2008-9**

#### Executive Committee:

Domke, Manusov, Ceccarelli, Coutu

The following assignments were made in consultation with the Acting Chair Designate and the Chair Designate.

#### Undergraduate

Coutu, Henderson, Sherman, and grad student (Admissions, curriculum)

#### Graduate

Admissions and policy: Ceccarelli, Moy, Rivenburgh, with staff (DeRosier)

Professional Development: Underwood (TAs and RAs)

Grad Professional Development:

McGarrity (594 series)

MC Digital Media: Hosein

MC Native Voices: Hart

Colloquia: Philipsen, Bennett (quarterly talks, formal lectures)

Alumni Outreach and Development:

Baldasty, McGarrity, Sprang

Journalism:

General: Domke, Beam, Manusov

Accreditation: Baldasty, Domke, Sherman

Digital Initiatives: Hosein

Coordinator for journalism mentor lunches: Simmons

Coordinator for visiting professionals: Davila, Sherman

Coordinator for visiting presentations, workshops: Henderson

Community College outreach: Rathe

Daily outreach/workshops: Henderson

Seattle Times program: Henderson

Global Health planning: Simpson

Dart/Trauma: Shapiro

Student Clubs outreach: Fearn-Banks

Scholarships, Foreign Intrigue: Beam, Sherman

Publications Board: Rathe

Diversity: Baldasty, Bonus, Joseph, Domke, Harold, Manusov

Promotion and tenure, re-appointments:

Moy Committee (Domke, chair)

Gill Committee (Gastil, chair)

Schedules for the rest of the summer

Baldasty will be out of the office the week of July 21, but back the week of July 28. Domke will become acting chair on Friday, August 1.

If you need signatures on forms for human subjects, etc., in late July, please confer with Patrick Olsen

([kolsen@u.washington.edu](mailto:kolsen@u.washington.edu)).